

# **Integrated Solutions for Boy Scout Councils**

More than 120 scout councils of all sizes rely on Doubleknot's integrated solutions for reservations, registrations, merit badge management and more.

# **Property Reservations**

Doubleknot's online reservations solution makes managing your properties easier for staff and makes booking reservations easier for your visitors. Every campsite and facility can be configured with different advance booking requirements and different rates for weekday and weekend rentals, and campsites can be set to require a minimum stay on the weekends. You can even set different pricing and booking requirements for in-council and out-of-council groups. The always-up-to-date availability calendar ensures that visitors can book the properties that meet their needs at any time without worrying that another group has already reserved the facility. Custom forms ensure that groups submit all the information the council needs (including documentation of certified adults) at the time of reservation. Payment schedules with automatic billing reminders offer flexibility to your visitors without creating extra work for staff to track upcoming and past due payments, and the Sales Station mobile POS app (included free of charge for BSA councils) lets you update reservations, add merchandise or activities and collect credit card payments at any location. Administrative reports and calendars keep council and property staff informed of upcoming reservations. And, Doubleknot offers turnkey services for reservations: we will set up all of your properties and rental options to your specification as part of the startup package.

# **Event Registration**

Doubleknot's integrated event management features support registration for any kind of event. Custom registration forms ensure that you collect all the information you need and prompt registrants to purchase additional items like T-shirts, patches or sponsorships. Eliminate long check-in lines by issuing and scanning individual or group tickets, and use the Sales Station Mobile POS app (included at no charge) to update registrations and accept payments anywhere.

# **Scout Camp Registration and Management**

Doubleknot's complete solution for managing scout camps **supports multiple sessions** and **a variety of classes and activities within each session**. Leaders can register their troops, select facilities, choose activities for everyone in the troop and order optional items like badges, hats and T-shirts. Custom forms ensure **you have all the information you need** for each camper, leader and group. Councils can accept **online and offline payments**, and define **early registration discounts**, **late fees** and **payment schedules with automatic billing reminders**. And, with the Sales Station Mobile POS app, leaders and parents can **pay by credit card for last-minute adjustments and additions** without requiring your camp staff to handle cash or checks.

## **Merit Badge Management**

Doubleknot offers a complete solution for managing merit badge instructors, qualifications and achievements. Adults with confirmed credentials can search the secure database of merit badge counselors. Completion reports indicate which scouts met a badge's requirements and which requirements are outstanding for the scouts who have not.

#### **Fundraising**

With integrated support for **online fundraising**, you can easily include a **Donate Now** button on every page of your site; **ask for a donation at the beginning of the checkout process** for any online registration; and set up **fundraising campaigns** to support a specific cause. And, **accept donations anywhere** with the Sales Station mobile POS app.

#### **Reporting and Analytics**

Doubleknot makes it easy to view any kind of registration, reservation and financial data. We provide dozens of built-in reports designed to meet common reporting needs. And, with our full-featured report writer, you can customize and save any report and create new reports based on any information in Doubleknot.

### **Integrated Communications**

Doubleknot's integrated tools help manage every aspect of online communications. Custom purchase confirmations, receipts, billing notifications and event reminders for registrations and reservations are automatically delivered. You can easily share documents, photo albums and online surveys publicly or only with the groups you choose. With the integrated Communications Center, you can schedule emails, newsletters and appeals, and manage signup for unlimited mailing lists. And, you can schedule and send email to the registrants for any event or reservation, or save a custom database query for targeted messages.

To learn more about Doubleknot's scouting solutions, call us at (408) 971-9120.